

**ASX RELEASE**

**21 April 2009**

**Sky Racing ACTIVE wins ASTRA Award for  
“Most Outstanding Use of Interactive Television”**

Two Way Limited proudly announces that Sky Racing ACTIVE, the TV wagering service created by Two Way for Tabcorp and FOXTEL, has won an ASTRA Award for “Most Outstanding Use of Interactive Television”.

The Australian Subscription Television and Radio Association (ASTRA) is the peak body for the subscription television industry. The ASTRA Awards recognise the talent and creativity that drive subscription television platforms and channels.

The award for “Most Outstanding Use of Interactive Television” was judged by a panel of leading industry experts.

Ben Reichel, Chief Executive Officer and Managing Director, said: “I would like to thank our partners at Tabcorp and FOXTEL for supporting Sky Racing ACTIVE. Most importantly, I would like to thank the team at Two Way, who are the best interactive TV developers on the planet. This award recognises the talent and hard work that has gone into our TV wagering service.”

Tabcorp's Media Chief Operating Officer Brendan Parnell said: "Sky Racing ACTIVE harnesses innovation to provide a world's best interactive service for Tabcorp customers. Sky Racing is the most watched channel on the Pay TV platform in terms of duration watched. The 'press the red button' service creates an additional dimension for Sky Racing viewers in terms of racing information, choice and convenience."

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For further information:

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**ABOUT TWO WAY LIMITED (ASX: TTV)**

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, with the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at [www.way2bet.com.au](http://www.way2bet.com.au) and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, Foxtel, Austar and Sky New Zealand.

To learn more about Two Way visit [www.twowaytv.com.au](http://www.twowaytv.com.au)

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