

**ASX RELEASE**

**7 October 2009**

**Expansion of TV Wagering Service**

Two Way Limited has welcomed the announcement by Sky Racing, the media division of Tabcorp Holdings Limited, of the new racing channels to be launched soon on the FOXTEL and AUSTAR subscription TV platforms.

The new *Sky Racing1*, *Sky Racing2* and *Sky Racing World* channels will provide the premier racing coverage for all lovers of thoroughbred, harness and greyhound racing across Australia.

As noted in Sky Racing's announcement yesterday, the new channels will also feature Two Way's interactive wagering technology:

***"Expanded interactive betting***

*All three channels will feature TAB ACTIVE – Tabcorp's world leading interactive wagering service which allows TAB account customers in New South Wales and Victoria to place bets using their FOXTEL remote control. Once account customers have logged in to TAB ACTIVE, they will be able to switch between the channels without having to log in again."*

Chief Executive Officer and Managing Director of Two Way, Mr Ben Reichel, said "Our TV wagering service provides a superior betting experience for viewers of the Sky Racing channel. The service has already proven to be extremely popular with users in New South Wales and Victoria. The expanded racing coverage under the new channels will provide an increased range of content to be enjoyed by users of our service.

"We are committed to enhancing the TAB ACTIVE service with new features to take full advantage of the opportunities offered by the new Sky Racing channels."

**For further information:**

Ben Reichel  
Chief Executive Officer and Managing Director  
Phone: +612 9017 7000 or 0412 060 281

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## ABOUT TWO WAY LIMITED (ASX: TTV)

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and Foxtel, with the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet wagering portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile devices at [www.way2bet.com.au](http://www.way2bet.com.au) and way2bet.mobi.

Our Way2Play casual games portal complements and extends our interactive TV games channels.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, Foxtel, Austar and Sky New Zealand.

To learn more about Two Way visit [www.twowaytv.com.au](http://www.twowaytv.com.au)

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