

**ASX RELEASE**

**11 May 2010**

**Binding Agreement for Launch of  
TV Wagering Service in Western Australia**

Two Way Limited is pleased to announce that it has signed a binding long-form agreement for the launch of its TV wagering service in Western Australia.

The parties to the agreement are Two Way, Racing and Wagering Western Australia (the operator of the TAB wagering business in the State), FOXTEL and Sky Channel Pty Ltd.

Formal regulatory approval for the service has been received.

Two Way's TV wagering service, known as TAB ACTIVE, has performed strongly since its launch in Victoria in April 2008, and in NSW in October 2008. The service, which was pioneered by Tabcorp, Two Way and FOXTEL, has generated very positive feedback from TAB account holders and viewers of the Sky Racing channels in NSW and Victoria.

All betting transactions via the service are safe, secure and encrypted. Further, the service includes extensive consumer safeguards: it is available only to TAB account holders, who must satisfy identification requirements and be over 18; the service is password and PIN code protected; and the service includes onscreen responsible gambling messages.

Subject to completion by RWWA of existing major technical projects, the TAB ACTIVE service is expected to launch in Western Australia in October 2010.

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For further information:

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**ABOUT TWO WAY LIMITED (ASX: TTV)**

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia (RWWA). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at [www.way2bet.com.au](http://www.way2bet.com.au) and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit [www.twowaytv.com.au](http://www.twowaytv.com.au)

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