



ASX: TTV

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TWO WAY TV WELCOMES NEW MAJOR SHAREHOLDER

Two Way TV Australia Ltd, the region's leading provider of interactive TV applications and technology, welcome UBS AG London branch as a substantial shareholder of the Company.

UBS is well known as an award-winning global investment bank and wealth management company. Their London branch is based in the world's most advanced interactive TV market.

Two Way's sister company and business partner, Two Way Media Limited (UK), was recently recognised as the seventh-fastest growing venture-capital backed company in the UK, with a staggering 129% increase in turnover in FY2005. The table on the following page was published in the Daily Telegraph, the UK's top business broadsheet.

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ABOUT TWO WAY TV AUSTRALIA (ASX: TTV)

Two Way TV is the leading provider of interactive TV applications and technology in Australasia and Asia. Its competitive strengths include its patented technology, library of interactive applications, exclusive content deals and management team.

Two Way TV's exclusive and perpetual licence from Two Way Media Ltd in the United Kingdom gives automatic access to arguably the world's largest library of interactive applications for TV programs, as well as to the technology to deploy these applications for broadcasters within very rapid timeframes. Two Way TV is also the exclusive licensee of mobile and interactive TV games and gambling applications from key industry supplier Zone4Play, Inc.



Two Way TV's growing portfolio of mobile-to-TV interactive products features Simcast, a ground breaking technology which allows mobile phone users to interact with TV broadcasts in real time, without the need for a set top box.

Two Way TV's services are currently being deployed by leading free to air and pay TV operators in Australia, New Zealand and Hong Kong. In March Two Way TV signed an interactive TV deal with STAR Group in Asia, which has an audience of 300 million people in 53 countries.

Top 18 fastest growing UK companies

Company	2005 turnover	% increase	Region
1 Assima Ltd	£9m	796	London
2 Kew Green Hotels Ltd	£26.9m	398	London
3 Inforsense Ltd	£1.8m	218	London
4 AIGIS Blast Protection Ltd	£1.7m	150	East Midlands
5 Powerlase Ltd	£2.4m	140	South East
6 XPD Ltd (Clic2business)	£2.7m	130	London
7 Two Way Media Ltd	£8m	129	London
8 Differentis Ltd	£6.1m	129	South East
9 Metapack Ltd	£1.8m	113	London
10 One Small Step One Giant Leap Ltd	£1.8m	112	London
11 World Golf Systems Group Plc	£1.9m	112	East of England
12 Job Partners Ltd	£5.3m	106	London
13 Infrared Integrated Systems Ltd (IRISYS)	£6.6m	106	East Midlands
14 Proactis Group Ltd (Get Real Systems)	£1.9m	105	Yorkshire and the Humber
15 Open Business Exchange Ltd (OB10)	£1.8m	105	London
16 Gyro International Ltd	£18.1m	101	London
17 DCG Datapoint Group Ltd	£5.1m	98	South East
18 Liquidlogic Ltd	£3.5m	96	Yorkshire and

